## **Abstract Details**

Title: EQ is More Important than IQ

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**Abstract:** Emotional intelligence enables an individual to manage his/her emotions and that of others. Both IQ and EQ are important in getting the desired result. Thus, stressing only one aspect is not enough. In today's competitive market an individual is required to be flexible in his/her operations to meet the ever changing demands of the markets. EQ enables an individual to get with the people of diverse cultures and backgrounds. Thus development of EQ is essential in the overall development of human being.

Keywords: EQ, IQ, Development of Human Being, Team Building.